Regional Training Schedule

Southwest
- September 30: UW-Madison
- December 2: UW-Madison
- October 14: UW-Richland, Richland Center

Southeast
- October 7: WCTC, Pewaukee
- November 11: WCTC, Pewaukee

Northeast
- November 17: MPTC, Fond du Lac
- October 6: NWTC, Green Bay

North Central
- October 14: UW-Stevens Point
- November 18: NTC, Wausau

Northwest
- September 29: UW-Stout, Menomonie
- November 10: UW-Stout, Menomonie
- TBA: Superior

Basic Training 9am-noon Advanced Training 1:15pm-3pm

Use our easy, on-line registration!
To register for training, get directions, or view a map, go to http://wiscareers.wisc.edu and look under Professional Development, or call us at (800) 442-4612, ext. 4.

Message from the Director

To begin, I have news of my own to share with you. On May 31st, I will be retiring from service to Wisconsin Careers and the Center on Education and Work. I began as Director of Marketing under Roger Lambert almost 30 years ago, when we were called Wisconsin Occupational Information System (WOIS). At that time the system contained information on 275 occupations in a three-ring binder, and we were considered “state-of-the-art!” From a binder 30 years ago to the World Wide Web today, we feel fortunate to still be able to bring Wisconsin residents state-of-the-art career information.

It is clear to me that establishing the effectiveness of our work and yours is essential. So, I hope to remain involved by pursuing research on career development education in Wisconsin, generally, and the use of WISCareers, specifically.

As we look back, we are again pleased to report an increase in WISCareers usage for the year. In addition, we continue our expansion of the WC-Connection program. The Middleton-Cross Plains, Appleton, and Menomonie areas have joined Green Bay as program hosts. We hope to eventually bring this exciting program to all parts of the state.

As we look ahead, we are pleased to bring you the ePortfolio (see article below) program and a Career Skills assessment to be unveiled on the WISCareers website in the fall.

On behalf of all of the Wisconsin Careers staff, I congratulate you all on your efforts!

David Caulum
Program Director

ePortfolio Development Underway

The wait is over! In the fall Wisconsin Careers will add an ePortfolio to the WISCareers website. This dynamic new feature is designed to help students create a career-based web page that others may view. The ePortfolio allows students to enter information about themselves into the following categories:

- Contact Information
- Career Goal
- Education Goal
- Work Experience
- Education
- Relevant Skills
- Computer Skills
- Related Coursework
- Educational Activities
- Community and Volunteer Activities
- Awards and Honors
- Licenses and Certifications
- Affiliations and Memberships
- Languages
- Military Experience
- Community and Volunteer Activities
- Leisure Activities
- Publications
- Exhibits
- References

The main features of the ePortfolio include the ability to:

- Upload files, including pictures, PDF or Word documents, and scanned items
- Customize categories and layout of their web page
- Establish usernames and passwords to allow other people to visit their web page
- Customize visitor access, allowing each individual to see specific parts of the ePortfolio
- Create resumes from the ePortfolio
- Populate ePortfolio sections from resumes already created.

To contact your representative, please call (800) 442-4612. We are also available by email.

- Ann Fillback Watt Ext. 34
  email afwatt@education.wisc.edu
- Jessica Sackett Ext. 32
  email jsackett@education.wisc.edu
Plan Your Fall Training Now

The staff at Wisconsin Careers would like to encourage you to take advantage of our Regional Training events. These events are a great way to solidify your skills and increase the number of ways your school uses this resource. Best of all they're free!

Additionally, Wisconsin Careers offers on-site training as your representative's availability allows. These trainings need to have at least five people in attendance and be a minimum of two hours. For maximum benefit, the training should be presented in a computer lab and each attendee should have access to a computer.

In preparation for the fall semester, the training schedule has been set and is published on the back of this newsletter and on the WISCareers website, under Professional Development. In addition, we have increased the number of locations and trainings for your convenience.

We ask that you register at least three days in advance of the Regional Training date. We will call to confirm your registration and send directions and parking information. If no one registers for the event, the training is subject to cancellation without notification.

Basic Training is recommended for all professional subscribers. This training provides participants with an introduction to the many features of the WISCareers website, including Assessments, Occupations, Education, Job-Seeking, Budgeting, and Career Planning 1, 2, and 3. We recommend Advanced Training for WISCareers Administrators. This training provides participants with instruction on how to use Administrative Tools, generate usage reports, set up groups, and access student lockers, among other topics.

Top 10 Occupations

We thought you would be interested to see the differences in occupations being accessed by younger students versus older students on the WISCareers website. Below are the lists of the top 10 occupations accessed by students in grades 1 through 6 and grades 11 and 12. You’ll notice that FBI Agents are at the top of both lists. We’re guessing this is a post 9/11 phenomenon. Also, note that younger students frequently explore “glamour” occupations like Fashion Designers, Actors and Actresses, Dancers, and Announcers. One might assume from this phenomenon that career exploration leads to selections based more strongly in fact than fantasy.

Top 10 Occupations Accessed on WISCareers by Students in...

<table>
<thead>
<tr>
<th>Grades 1-6</th>
<th>Grades 11 and 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>FBI Agents</td>
<td>FBI Agents</td>
</tr>
<tr>
<td>Veterinarians</td>
<td>Registered Nurses</td>
</tr>
<tr>
<td>Lawyers</td>
<td>Accountants</td>
</tr>
<tr>
<td>Fashion Designers</td>
<td>Physical Therapists</td>
</tr>
<tr>
<td>Actors and Actresses</td>
<td>Psychologists</td>
</tr>
<tr>
<td>Dancers</td>
<td>Lawyers</td>
</tr>
<tr>
<td>Announcers</td>
<td>Secondary School Teachers</td>
</tr>
<tr>
<td>Elementary School Teachers</td>
<td></td>
</tr>
<tr>
<td>Food Stylists</td>
<td>Elementary School Teachers</td>
</tr>
<tr>
<td>Perfusionists</td>
<td>Police Officers</td>
</tr>
<tr>
<td>Podiatrists</td>
<td>Pharmacists</td>
</tr>
</tbody>
</table>

Center of Attention

CEW's Summer Institute Focuses on 12 Career Development Competencies

Looking for a professional development opportunity that will fit into your summer schedule... enhance your career development knowledge and skills... and put you in touch with new colleagues?

Mark your calendar now for the 6th annual Professional Development Institute for Career Development Facilitators (CDFs) and Instructors on July 25-26 at the UW-Madison (with optional workshop July 24 on Grant Writing).

This Institute is especially designed to address the professional development needs of CDFs and CDF Instructors--and is also appropriate for counselors, teachers, and others who work in any area of career development.

For details, registration, and costs, visit: www.cew.wisc.edu/summer/.

Kudos from the Captain

Congratulations to Captain Career winners for Winter 04-05!

- Craig High School, Janesville
- DC Everest Junior High School, Schofield
- Edison Middle School, Janesville
- Elmwood School District
- Frederic School District
- Iowa-Grant Middle School
- JR Gerritts Middle School, Kimberly
- Kimberly High School
- Little Chute High School
- Sheboygan North High School
- West Bend High School
- Williams Bay Junior/Senior High School

Outta Site: Our Top Users

Congratulations to our top users in Spring 2005!

Enrollment Under 600

- Jefferson High School
- Adams-Friendship Middle
- Edgerton High School
- Richland Center High School
- Wittenberg-Birmanwood High

Enrollment 600-1.000

- Oregon Middle School
- East Jr High-Wisconsin Rapids
- West Jr High-Wisconsin Rapids
- Rice Lake Middle/High School
- Greendale High School

Enrollment 1.000+

- DC Everest Jr High-Schofield
- Craig High School-Janesville
- Eau Claire Memorial High School
- Fond du Lac High School
- Oshkosh North High School

Relax!

Give yourself a relaxing summer break -- get your order in early! Place your order on-line at http://wiscareers.wisc.edu or fill out the Order Form on page 19 of the Wisconsin Careers catalog. WISCareers subscribers simply login to your account and from the professional site click on the Catalog button in the red header. Subscribers who take advantage of on-line ordering will have a helpful order history to view for future ordering.

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